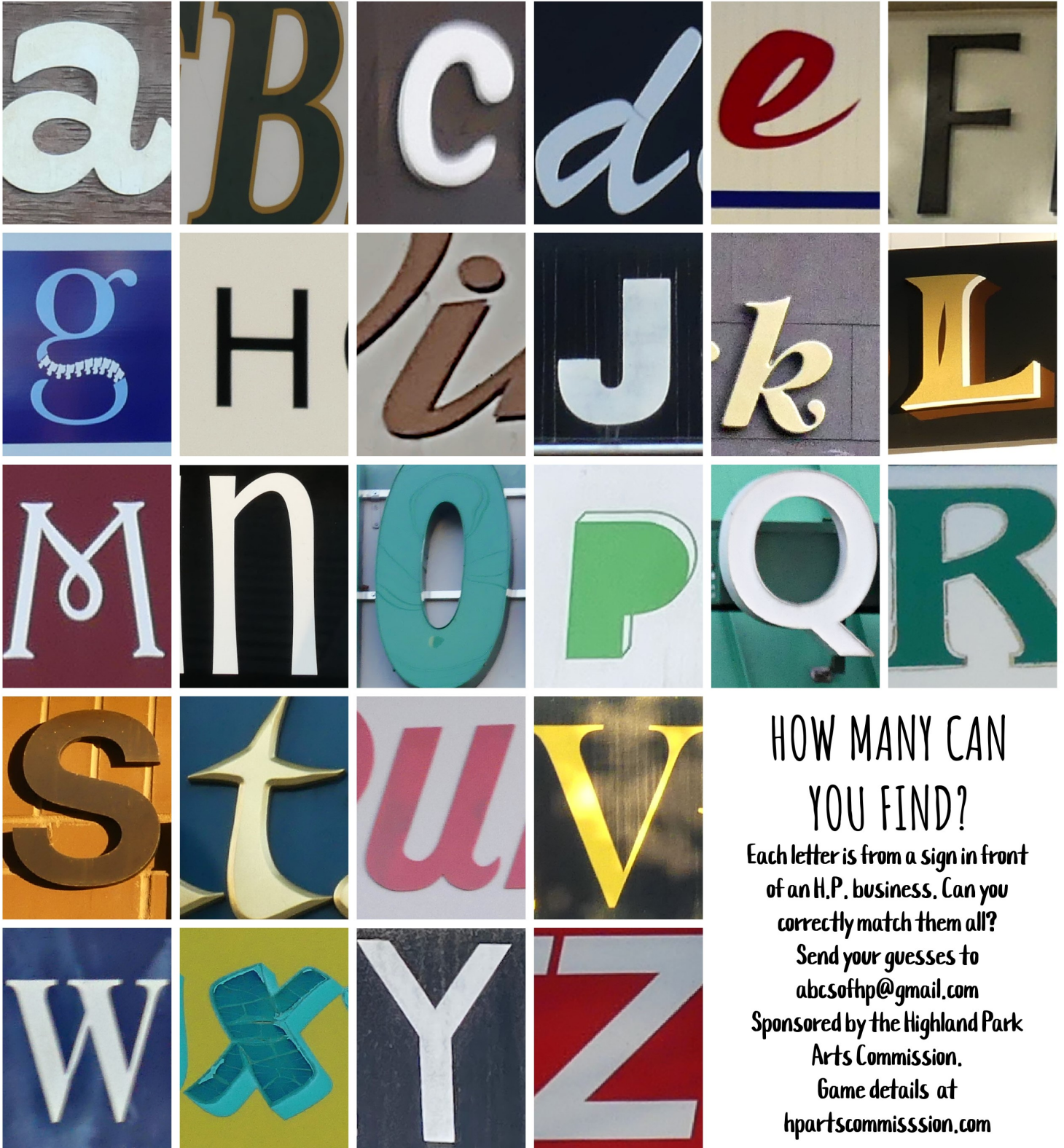


# THE ABCs OF HIGHLAND PARK

A GAME CELEBRATING THE ART OF DESIGN



HOW MANY CAN  
YOU FIND?

Each letter is from a sign in front  
of an H.P. business. Can you  
correctly match them all?

Send your guesses to  
[abcsofhp@gmail.com](mailto:abcsofhp@gmail.com)

Sponsored by the Highland Park  
Arts Commission.

Game details at  
[hpartscommission.com](http://hpartscommission.com)



ARTS COMMISSION

# THE **aBc**s of HP

It's summertime! As you are out, enjoying the weather, and walking around town, the Highland Park Arts Commission invites you, your friends, and your families to play a little game as you take a closer look at the art of design around us. (There is important psychology behind the colors, sizes, and fonts of logos -- it is a true art form that creates emotional reaction.)



Take the game board along with you on your walks and see how many of the letters you can match up with the HP business sign that they come from.

Ready? Think you've got them all? Feel confident?

Email us your answers -- a list of A to Z -- at [abcsofhp@gmail.com](mailto:abcsofhp@gmail.com).



Prizes will go to the FIRST person / family to get all correct and we'll raffle a second prize from a pool of entrants who get all the letters correct before the deadline.



Some extra details about the game:

From A to Z, the game board shows every letter of the alphabet, each taken from a sign from a business located somewhere in Highland Park.

- Each letter comes from a different sign.  
(A business will only appear once.)
- The letters are from the business's name.

(In other words, none of the letters are from a "Welcome" sign or a "No Soliciting" sign posted on the business.)

- The signs are all visible from the outside of the business.
- The letters are not necessarily the first letter of the business name. It may come from anywhere within the business's title.
- Some photos have been cropped to offer you some clues -- giving you a peek at neighboring letters or the building material. (You're welcome!)
- You CAN submit your guesses as a family. In fact, we encourage you to make a game of this with all of your friends and family -- enjoy walking around town together!

**THE DEADLINE to email your guesses is FRIDAY, JULY 29.**

Questions? Email ikki Gonzalez at [abcsofhp@gmail.com](mailto:abcsofhp@gmail.com).